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CDS-NRDP Annual International Conference

Agenda

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Sunday, June 17, 2007

8:00 AM - 5:00 PM

Organizational Board Meetings

The boards of directors of the various organizations involved in this conference will use this time to meet on governing issues. Committee chairs, incoming board members and members of the organizations are encouraged to attend.

6:00 PM - 10:00 PM

Welcome Reception

"Discover the Magic!"

This reception will welcome conference participants to Appleton, birthplace of Harry Houdini, and to the CDS/NRDP annual conference. It will be an opportunity to greet old friends and meet new colleagues while enjoying some regional Wisconsin cuisine. Enjoy roving magician, Bruce Hetzler, and watch world renowned cheese-carver, Troy Landwehr, work his "magic" on a 40 pound block of young cheddar! The final product, along with the edible "carvings" will be available at the Monday night dinner.

In addition, Wisconsin's Top Rural Development Initiatives Awards will be presented during this reception. This is an opportunity to showcase local development at its finest.

Monday, June 18, 2007

7:30 AM - 9:00 PM

CDS New Member Breakfast

Welcome to the CDS! This breakfast is designed to give our newest members the information that they need to help make their conference attendance memorable. Also Joining the new members at this event will be the CDS board of directors, so bring any questions you may have about the Society or the conference with you. ***Individuals must join CDS to attend.**

9:00 AM - 10:30 AM

Opening Plenary with David Dodson and Welcome by Appleton Mayor, Timothy Hanna

Opening plenary on "Creating Regional Prosperity for All in the Midst of Global Competitiveness" by David Dodson and a welcome by Appleton's Mayor, Timothy M. Hanna

10:45 AM - 12:15 PM

01Workshop-Linking Cultures Through Learning: Educational Strategy for Regional Dev in N. Ontario

Gayle Broad, Algoma University College Additional Presenters: Alice Corbiere, Linda Savory-Gordon, Rosalind Johnston, Jude Ortiz Based on the history of cultures (Indigenous and colonial), and the context of Northern Ontario as a resource-dependent region, the Community Economic and Social Development program (Algoma University College) attempts to create community. This interactive workshop explores the process and practice of developing an educational program that promotes regional development.

10:45 AM - 12:15 PM

02Panel- Disability and Community Development: Urban and Rural Approaches

Tom Seekins, University of Montana Additional Presenters: Lee Schulz; Joan Guillory; Nancy Arnold; Alexandra Enders Disability rights advocates and disability service organizations are practicing a new "social model" of disability. This model focuses on changing community environments to promote participation in community life by people with disabilities. This panel will explore new opportunities for partnerships between people with disabilities, disability advocates, and community development researchers and practitioners.

10:45 AM - 12:15 PM

03Wisconsin Applications (3 papers/projects)*Building a Dynamic and Diverse Community*

Judy Knudsen, Brown County UW-Extension

Additional Presenter: Faye Malek

America's growing diversity has reached nearly every state. A number of efforts have been undertaken to address the changing demographics in Northeast Wisconsin. Diversity Circles have been used to engage citizens in dialogue about racial issues. Discussion then leads to action in communities.

The Teaching Garden Collaborative / The Garden Mosaic Program

Susan Richardson, Community Garden Partnership

For decades America has relied on its farmers to supply and sustain the local food economies. This effort models itself after the WWII Victory Garden, with application to today's local communities and the broader picture of food security, food safety, citizen involvement and collaboration building in neighborhoods.

Addressing Adult Literacy Needs in a Rural Area

Mary Novak, University of Wisconsin Extension

An infrastructure to address adult literacy needs is absent in most rural areas. Literacy is a hidden issue. A community development approach utilizing common elements that transcend rural and urban areas will be discussed. Replication of this model builds on the unique characteristics of the community while capitalizing on the strengths of the regional area.

10:45 AM - 12:15 PM

04International Theory & Practice (3 papers/projects)*Organizational Factors Which Sustain or Inhibit Long Term Volunteerism in a Community Development Organization*

Terrence Jantzi, Eastern Mennonite University This paper summarizes findings from a research project carried out in collaboration with Habitat for Humanity

International. The project identified organizational factors which sustained or inhibited long-term local volunteer involvement in five programs throughout Latin America. Implications for the process of community development and for community development organizations are presented.

Rural Women and Youth in Ireland: The Case for Progressive Rural

Communication Julie Tritz, University College Dublin Additional Presenter:

Deirdre O'Connor; Jim Kinsella The paper also presents case study material from Ireland as part of an EU project (2002-2004) entitled 'Transforming Rural Communication' that aimed to understand how strategic communication practices may contribute to increasing autonomy, access to resources and decision-making structures and overall strengthening rural livelihoods and communities.

Participation and Power in Community Development Program Planning: A Case-Study from the Bolivian Lowlands Elizabeth Phelps, Cornell University
Stakeholder participation is an important ideal rarely achieved in the planning process of community development programs. This project analyzes a collaboratively planned development program involving four NGOs in eastern Bolivia. A theory-in-use framework is used to surface actions and factors which inhibited or enhanced the democratization of the planning process.

10:45 AM - 12:15 PM

05Small Business Development (3 papers/projects)

Small Business Development Approaches in 12 Countries

Randy Adams, CDS President

An overview and dialogue of how twelve countries in the developing world are using various approaches to promote the development of their micro and small business sectors. Discussion on the adoption and adaptation of these approaches within the U.S. context could promote local and regional socioeconomic development, especially in low-income communities.

E-Commerce Extension Initiative

Glenn Muske, Oklahoma Cooperative Extension Service

This session will highlight recently released e-commerce curricula, the results of a national initiative, designed to enhance the educational efforts of Extension and its partners. Six training modules will be introduced with the goal to strengthen local economic development efforts through ecommerce, e-government, and e-community.

Microenterprises and Community Development

Norman Walzer, Western Illinois University

Additional Presenters: Gisele Hamm, Adele Athiyaman This presentation describes factors underlying the relative importance and growth of microenterprises in six rural Midwestern states with insights into sources of entrepreneurs and how they can be stimulated or supported. Examples of successful entrepreneurship strategies and practices are provided to help local development practitioners identify effective programs for their communities.

12:15 PM - 1:45 PM

Luncheon Plenary with Irma Tyler-Wood

"Expanding the Pie: Negotiating from Competing 'win-lose' Communities into Regional 'win-win' Economies"

1:45 PM - 3:15 PM

06Workshop- Using Project-Based Research to Support Community Change

Using Project-Based Research to Support Community Change

Randy Stoecker, University of Wisconsin, Dept. of Rural Sociology

This workshop will show how to use a project-based model to integrate research and action in community development.

Participants will learn how to integrate research and action in a four-step process of diagnosing a community issue, developing a prescription for the issue, implementing the prescription, and evaluating impact.

1:45 PM - 3:15 PM

07Community and Economic Development (3 papers/projects)

Successful Local Development Strategies in Mid-size Communities

Norman Walzer, Illinois Institute for Rural Affairs

Additional Presenter: Gisele Hamm

This presentation analyzes community and economic development strategies used by Illinois communities and reports on the success or effectiveness of each tool or approach used. The results are tabulated by size of community and status as a suburb or independent city.

Community Economic Development Strategic Planning Programs in the Northcentral Extension Services: Lessons Learned

John Preissing, University of Wisconsin Extension

This paper describes key features of extension-led community economic development strategic planning programs in the 12 north central extension states. It compares program expectations and measures of success between local leaders and extension specialists from Minnesota

and Wisconsin.

Factors for Successful Business Retention and Expansion (BR&E) Community Initiatives

Liz Templin, University of Minnesota Extension

Factors for successful Business Retention and Expansion (BR&E) community initiatives were identified in this research. A synthesis of literature identified factors which were then tested with successful U.S. and Canadian BR&E projects and with communities that completed BR&E research but did not implement planned projects. Results will strengthen BR&E programs.

1:45 PM - 3:15 PM

08Distress Recovery and Revitalization (3 papers/projects)

Revitalizing Inner-city African American Neighborhoods: Some Community Development Lessons

Chuks Ugochukwu, St. Cloud State University

1. To better understand what works in contemporary community development practices in inner city African American communities. 2. To know the elements of inner city African American communities that have been maintained, and if they are reflective of the community's needs. 3. To understand the degree or extent to which community developers try to accommodate the needs of distressed community stakeholders and the ways.

Saint Bernard Parish in the Aftermath of Katrina: Studies in Long-Term Recovery and Regional Collaboration

Jack Shaw

In consequence of Katrina, St. Bernard Parish arguably suffered the greatest material damage, in intensity and extent, of the seven Parishes which comprise the Greater New Orleans Metropolitan Area. The purpose of this presentation is to provide a review of

St. Bernard's efforts to effect its long-term recovery in the context of dealing with regional issues and problems, and securing the necessary material assistance which involved regional collaboration as well.

The Impact of Low Income Housing Tax Credit HousingDevelopments on Neighborhood Quality

Kelly Edmiston, Federal Reserve Bank of Kansas City

Additional Presenter: John Santner

This session looks at the impacts of LIHTC developments on neighborhood quality. Original research will be presented that shows how LIHTC developments impact crime, housing quality, and other neighborhood characteristics. Two practitioners will then discuss how to design LIHTC projects to enhance the quality of the surrounding community.

1:45 PM - 3:15 PM

09Food Systems (3 papers/projects)

Building the Local Food System in Your Community: Starting on the Road to Success

Sarah Hultine, University of Illinois, Laboratory for Community & Economic Development

Additional Presenters: Dr. Leslie Cooperband; Pat Curry

How can a community decide what local food markets will be most successful in their community? This presentation will give attendees a strategy for deciding which local food projects are best suited for their community and provide tips for developing successful projects, based on case studies of projects in Central Illinois.

Measuring Impacts of Local Food System Efforts

Corry Bregendahl, North Central Regional Center for Rural Development

As local food system projects gain momentum in the North Central region, evaluation of project outcomes is receiving increased and widespread attention. This session discusses ways in which local food system efforts can be evaluated to track progress and understand ways in which these efforts are impacting communities and regions.

Asset Based Food Systems for Community Health

Ardyth Gillespie, Division of Nutritional Sciences

Additional Presenters: Cornelia Flora; Corry Bregendahl
Community structures provide the opportunities and limitations for family and individual decisions that impact human health, particularly childhood obesity. We analyze how different formations of natural, cultural, human, social, political, financial and built capital enhance or inhibit family food decisions, using community experiences from Iowa and New York State.

1:45 PM - 3:15 PM

10Regional Context and Partnership (3 papers/projects)

Serving Employers to Aid Job-Seekers: A Regional Workforce

Development Partnership

David Campbell, UC Davis

This paper describes how a diverse and geographically dispersed set of rural counties in Northern California created an innovative, regional workforce development partnership. We describe key elements in their "business first" strategy and explore the strengths and weaknesses of their approach linking community development practice to federal policy implementation.

It Takes More Than a Village: Lessons in County-Wide Economic Collaboration

Mike Bigger, Chairman, Stark County Economic Development Partnership; Christopher Stapel, University of Kentucky; Denny Rewerts, Stark County VISTA Coordinator

Five years ago Stark County, Illinois embraced a regional development model aimed at increasing population and creating a sustainable local economy in a county of 6,500 residents. In this session the county board chair and a researcher share the history and community development framework that drives their work.

Building Community Economic Development Capacity in the City of Menasha – Local Community Development in a Broader Regional Economy

Catherine Neiswender, Winnebago County University of Wisconsin-Extension

Additional Presenter: Mary Kohrell

A regional economy is only as strong as its weakest community. The Community Economic Development Preparedness Index and Community Indicators were tools used in an educational program to build community economic development capacity in the City of Menasha. This presentation will describe the overall educational program, process, tools, and outcomes.

3:30 PM - 5:00 PM

11Workshop- Federal Funds Analysis as a Public Policy Tool For Community Development

Jason Gray, Southern Rural Development Initiative

Additional Presenter: Kate Hersey

This workshop introduces participants to the use of federal funds analysis as an insightful tool for community development federal policy formation. Participants will learn key concepts and gain hands-on skills in the use of the web database for policy analysis and community learning.

3:30 PM - 5:00 PM

12Workshop- Building Your Community Through Service Learning

Mary Avery, Ripon College

Additional Presenter: Kate Hersey

Community developers have many priorities, and are always scrambling for resources. Service learning partnerships with area educational institutions are a great way to leverage scarce resources. This hands-on workshop will use small group brainstorming to address resolution of community problems through service learning initiatives.

3:30 PM - 5:00 PM

13Leadership (3 papers/projects)

The Changing Face of Leadership Within Communities

Valarie Danley, West Virginia University, Department of Political Science

Exploring the impact of gender studies on leadership in state legislatures provides insight to the importance of recognizing the significance of variation in regional community environments. Community development practitioners can incorporate notions of institutional and cultural changing

dynamics to form best practice methods with program leadership, development, implementation, and assessment.

Measuring the Impact of Leadership Development Programs on Community Capacity

Mary Emery, North Central Regional Center for Rural Development

Additional Presenters: Cornelia Flora, Edith Fernandez-Baca

Determining how leadership development programs impact community capacity has not been easy. This paper reports on a pilot study that used the Community Capitals Framework and Appreciative Inquiry to learn how participants in one leadership development program worked to improve their community and how that work impacted community capacity.

TBD

3:30 PM - 5:00 PM

14Sustainability (3 papers/projects)

Assessing Rural Community Infrastructure to Cut Costs and Protect the Environment

Shanna Ratner, Yellow Wood Associates, Inc.

Rural communities must invest in a range of infrastructure to support public services. A variety of infrastructure investment such as wastewater treatment and transportation may lend themselves to profitable incorporation of green technologies. Green Community Technologies helps rural municipalities inventory their assets and assess the potential for applying sound alternative technologies to those assets.

Toward a Sustainable Community: A Toolkit for Government

Jerry Hembd, University of Wisconsin-Superior/Extension

Additional Presenters: Jane Silberstein, Anna Haines, Lisa McKinnon

The purpose of this toolkit is to provide ideas and descriptions of specific actions that a local government can take to transform itself into a model of sustainable practices. These are practices that result in cost savings and enhance community well being. The message of this toolkit is simple: local governments can lead by example.

Organizing a Sustainable Energy Coalition: A Regional Approach in Wisconsin's Fox Valley

Jim Resick, Outagamie County University of Wisconsin-Extension

Additional Presenters: Catherine Neiswender; Roger Kanitz

Can citizens cooperate regionally to create a sustainable energy future? Energy Coalition for a Sustainable Fox Valley says 'yes.' Tools from traditional strategic planning and emergent civic engagement are helping create a blueprint for energy activism. Learn how ECOSFV seeks to conserve and expand energy supplies, while it builds community within and beyond the region.

3:30 PM - 5:00 PM

15Potpourri (3 papers/projects)

Spreading a National Community Development Movement to a Disadvantaged Region of Ireland

Diarmuid Ó Cearbhaill, National University of Ireland, Galway

Additional Presenter: Dr. Tony Varley

In answering the question 'whom do we represent?' Ireland's Muintir na Tíre has historically opted for a form of 'whole community' organising and has put a premium on building a nationwide (as against regional) presence for itself. This paper will examine attempts in the 1940s, '50s and '60s to extend Muintir's spatial reach in the western province of Connacht, a region with pronounced social and economic disadvantages.

Knowing What You Need to Know and How to Know It: How Is Community and Economic Development Graduate Education Meeting the Needs of the Field

Megan Smith, Community Service Center, University of Oregon

We explore the profession of community and economic development and what is being taught in graduate coursework. We will address: What knowledge and skills are necessary for the successful in community economic development? What role can service-learning play to prepare students for success in the field?

The Tipping Point: A Case Study of Community Development Efforts in Rural North Central Idaho

Lorie Higgins, University of Idaho

This presentation documents the diffusion of community and economic development efforts in north central Idaho that appears to have been triggered in part by a leadership program funded by a large foundation. Qualitative and quantitative data illustrate the context and forces driving a sudden surge in community development activities.

6:00 PM - 9:00 PM

Wisconsin Badger Tailgate

Tuesday, June 19, 2007

8:00 AM - 9:30 AM

Breakfast with Action Network Meetings and CDS Committee Meetings

We will provide a full breakfast and you can provide the agenda. This time has been devoted to Action Network discussions which have been developed around an array of different topics. All attendees are encouraged to join in these morning discussions, held in a roundtable format. In addition, for those committees that need time to meet, this time can be used as well.

9:30 AM - 11:00 AM

16Wksp- Bridging the Practice/Scholarship Divide: Put the Passion Back into Your CD Presentation

Esther Farmer, Lateral Strategies

Additional Presenter: Dale Hamilton

Practitioners, academics and community members are passionate about community development and this passion can be expressed in the presentation of research. This workshop uses improvisational performance and story telling to teach participants how to revitalize their presentations. Workshop attendees will learn presentation styles that include the audience as active participants rather than passive observers.

9:30 AM - 11:00 AM

17Panel- Uneven Regional Dev. and Comm. Dev.:From Chasing Smokestacks to Building Entrepreneurship

Timothy Collins, Illinois Institute for Rural Affairs

Additional Presenters: John Gruidl, Ron Hustedde

Based on policy research and entrepreneurship programming in Kentucky, this panel suggests that state-level economic development policies are not a panacea. Our approach suggests a clear need for community-based leadership programming to build a local climate for entrepreneurial development, accompanied by solid evaluation to supplement state-level efforts.

9:30 AM - 11:00 AM

18Faith Based Initiatives (3 papers/projects)

Building Social Capital for Resilient Communities – A Faith-Based Approach

Gladstone Rajesh Kumar, Asha Sagar Project, Emmanuel Hospital Association, India

One of the most significant challenges of today is identifying the local capacities and developing the potentials within the communities. Sustainability is better achieved in any of these like efforts through affiliation with the local Institutions. In the rapidly changing world, this seems to be a difficult task especially with respect to the faith based institutions.

Project Hope

Denis Rigdon, Project Hope

Additional Presenter: J. Wayne Zimmer

Project Hope is committed to systemic change for marginalized individuals with the broadly based faith community locally, regionally, nationally and internationally. Trained mentor teams support life planning for target individuals. Results achieved provide new knowledge

in finances, general education, new jobs, upgraded education, financial management training and automobile ownership.

Church, Clergy and Adolescent Mental Health in Rural Tennessee

Diana Jones, Vanderbilt University

Additional Presenter: Laurel Cassidy

This presentation draws on interviews with pastors throughout one rural county in middle Tennessee and discusses the mediating role of clergy and the church in addressing adolescent mental health concerns. Most closely examined is the capacity of clergy and the church to address adolescent mental health and substance abuse problems.

9:30 AM - 11:00 AM

19Local Decision Making Tools (3 papers/projects)

Determining the Impact of Local Government Spending on Community Development

Michael Dougherty, WVU Extension Service

Many communities spend significant sums on community and economic development activities but do not know what is the effect of their spending. This begins the process of looking at local community development efforts as a whole. It analyzes what impact local government spending on development activities has on the greater community.

Differences Among Educational Needs of Local Land Use Decision makers – Implications for Regional Development

John Conglose, The Ohio State University Extension Center at Wooster

Additional Presenters: David Civittolo, Greg Davis, Nancy Kukay

Ohio's township trustees face land use decisions on a regular basis. Decisions are made locally; the effects felt regionally. The way in which land use decisions are approached on a regional level relies, to some degree, on the extent to which decision makers understand the land use tools at their disposal.

Bringing Online Transportation Tools to Local Communities

Joni Graves, Southwestern Wisconsin Regional Planning Commission

Additional Presenter: Michael Anderson

Wisconsin's Traffic Safety Commissions review crash data and many still use paper and sticky dots – state-of-the-art when TSCs were created. Two pilot projects use the Google Maps API to map roadwork projects and crash data to provide visual information for planning / decision-making and web-based information for the traveling public.

9:30 AM - 11:00 AM

20Community Leadership (3 papers/projects)

Identifying Needs and Strategically Planning with Local Government Leaders

Jerry Braatz, University of Wisconsin-Extension, Waukesha County

Additional Presenter: Gary Korb

A key entry point for working in leadership development with local governments is needs assessment/strategic planning. Wisconsin Cooperative Extension has successfully used needs assessment/strategic planning in leadership development with local governments. Learn how we helped local government leadership of the Village of Hartland, Wisconsin in a needs assessment/strategic planning process.

Strategic Adult Leadership Training (S.A.L.T.)

Kay Lynn Tettleton, LSU AgCenter

Additional Presenter: Dr. Cynthia Pilcher

The curriculum for this leadership academy is designed for hands-on learning for non-traditional leaders. Six sessions of two-hours in length address communication, team building, conflict resolution and motivation. Communities struggling to develop new leaders can add zest to classes and training opportunities.

Comparing Effective Community Leadership in Times of Disaster and Routine

Amnon Boehm, School of Social Work

Additional Presenter: Esther Boehm

The presentation will focus on the question of whether community leadership styles (transformational and transactional) required at times of disaster are different from those needed at normal times, and what these styles are. We will discuss the differences indicated by a qualitative research project in Israel and suggest practical implications.

Mobile Learning Workshop

11:30 AM - 2:00 PM

09Walking Tour of Downtown Appleton Heart of the Fox Cities

Limited to 30 participants

Appleton Downtown, Inc. (ADI), a not for profit community coalition dedicated to an economically strong and exciting downtown, will host a 1.5 hour walking tour (10 blocks), highlighting the collaboration between the City of Appleton and ADI that started during the reconstruction of College Avenue in 2002. Learn how this partnership has become the driving force in the economic upturn and the events that bring thousands of visitors to the downtown each year. Step inside the Fox Cities Performing Arts Center, The Building for Kids (interactive children's museum), The Fox Cities Rotary Multicultural Center, Harmony Café (diverse programming for all ages/backgrounds), retail and hospitality businesses, and various art venues. The tour will also highlight the new streetscape, architecture, and discuss various community events. Bring an umbrella, in case of light rain.

11:30 AM - 4:30 PM

01The Changing Face of The City of Menasha

Limited to 52 participants

The City of Menasha, like other communities in the Fox Valley is evolving, with growth confined to a geographically fixed area. This tour will highlight a variety of downtown community development initiatives and discuss results of a community economic preparedness survey that illustrates the challenges faced in moving some of these initiatives forward. Stops include: an affordable housing project utilizing 'green' design principles; a 12-acre brownfield site, envisioning a white-water park and pedestrian bridge; a newly developed Trestle Trail, crossing Little Lake Butte des Morts; and downtown business district rejuvenation.

11:30 AM - 5:00 PM

07A River Runs Through It

Limited to 52 participants

Throughout the history of the Fox Cities, the Fox River has been a focal point of travel, commerce, industry and, most recently, downtown revitalization. In the 1850s, a series of 26 locks and 20 dams were built to harness its power. This workshop will highlight how three communities are revitalizing downtown riverfronts, connecting to local and regional trail systems, and reconstructing the closed historic lock system. Presentation sights include: Neenah's Downtown Riverfront, considered to be the community 'front porch'; Menasha's Main Street redevelopment successes and challenges on the riverfront; Menasha Locks and Trestle Trail; and, Appleton's newly refurbished locks and riverfront redevelopment of former brownfields.

11:30 AM - 5:15 PM

10Watershed Years - Facing and Fixing Environmental Problems in the Fox River Valley

Limited to 52 participants

This workshop will provide a close-up view of one aspect of the dynamic relationship between community and the environment. Visit one of the largest PCB contamination and clean-up sites in the world, and learn about the community impacts associated with efforts to restore the natural environment. Presentation stops include the Trestle Trail to view the river and learn about the paper industry's role in environmental issues; the Little Lake clean-up site and facility, where PCB-contaminated sediments are being dredged; The Stroebe Island marsh, an ecosystem restoration site, funded by funds levied from the paper companies; and, Wild Ones Ecology Center to learn about the role of community-based non-profit organizations in education and advocacy efforts. Required: Suitable footwear for walking on rough and muddy terrain.

11:30 AM - 5:45 PM

06Regional Buy Local/Buy Farm - Direct

Limited to 45 participants

As food-borne illnesses arise, consumers are demanding fresh, safe food. As soil viability and water quality and quantity become issues, farmers who wish to farm sustainably are developing agricultural niches. Wisconsin is seeing more Community Supported Agriculture, farmers markets, restaurants featuring local foods, retail stores selling local foods, and community gardens. Attendees will learn about local sustainable foods; regional strategic partnerships; agriculture, dairy innovations and tourism; and economic diversification. Visits include an Appleton grocery focusing on special diets, organic food and local suppliers; a "Slow Food" restaurant, that buys local, in-season foods; and an organic rotational grazing farm that sells direct to consumers through an on-farm store.

* Lunch at the Back Porch Bistro in Elkhart Lake, approximately 2:00 p.m. Food samples will be furnished throughout the trip on the bus and at each stop.

11:30 AM - 6:00 PM

02The Changing Landscape of the Menominee Nation

Limited to 52 participants

The Menominee people, known for thousands of years as Metekukukiah Pemaenakuaq or "Keepers of the Forest" infuse sustainability into their institutions, communities, and natural environment. Hear and see firsthand, this commitment through a guided tour of the Menominee Reservation in Keshena, with stops at the College of Menominee (including program highlights of the Sustainable Development Institute), Menominee Tribal Enterprises and the Menominee forest. The Menominee Tribe of Wisconsin is world renowned for its over 150 continuous years of sustainable forestry management. Hear how the Menominee share their best practices regionally, nationally and globally. Participants will be welcomed with a traditional prayer and greeting, learn about the history and culture of the Menominee People, with a stop at the historically significant Keshena Falls.

11:30 AM - 6:00 PM

03Farm Market Kitchen Incubator and Waterfront

Limited to 52 participants

Visit the Farm Market Kitchen Incubator & Food Heritage Center in Algoma, and learn how food and cultural entrepreneurship come alive on the shores of Lake Michigan. Once heavily reliant on commercial fishing, Algoma's economy has diversified to include other food processing, tourism, and history in its downtown and waterfront development. Tour the incubator and hear about challenges, accomplishment, and goals. Meet entrepreneurs and history buffs who combine value-added food processing with heritage events. Enjoy a heritage lunch featuring regional foods at the Food Heritage Center. Visit the Waterfront and historic Shanty district, and a working state-of-the-art fish cleaning and by-product fertilizer recycling program. All locations are within walking distance, with a visit to the Von Stiehl Winery optional. * Heritage Lunch served on arrival in Algoma, approximately

11:30 AM - 6:00 PM

04The Horicon Marsh: A Wetland of Regional, National and International Significance

Limited to 48 participants

Covering 32,000 acres, the Horicon Marsh is the largest freshwater cattail marsh in the United States. Tour participants will learn about the rich natural and human history of the area, about an endeavor to develop a regional recreational trail system, and hear about the ongoing interplay between environmental preservation and human development and the impact of regional development on the marsh ecosystem. Stops include Marsh Haven, a non-profit nature center; the future site of the Horicon Marsh International Education Center, a state-local partnership to build a world-class visitor center; and, a one-hour pontoon boat trip into the marsh.

11:30 AM - 6:00 PM

05Impacts of the Niagara Escarpment on Development in Calumet County

Limited to 52 participants

The Niagara Escarpment is an international geologic feature stretching from New York, through Canada, into Wisconsin. Over half of Calumet County, the second fastest growing county in the state, is underlain by this unique geology. Learn how natural landscapes can drastically change approaches in regional development, agriculture, and tourism while leading to new, innovative ways to address the issues. Visit High Cliff State Park, a 1,147-acre park overlooking Lake Winnebago, the state's largest inland lake; a large-scale, 3,600 head, dairy operation showcasing an environmentally conscious nutrient management program; and, Ledge View Nature Center, including a guided tour in a dolomite limestone cave.

Required: Comfortable walking shoes, and a small flashlight for those entering the caves.

11:30 AM - 7:30 PM

08Sturgeon Bay - A Case Study in Successful Community & Economic Redevelopment in a Rural Community

Limited to 52 participants

Sturgeon Bay, located in the beautiful Door County Peninsula, with a population of just 10,000 people, undertook a planned redevelopment effort after the loss of 3,000 jobs in the late 80s and early 90s. Revitalization capitalized on the area's strong entrepreneurial climate, renowned work force and strategic waterfront location in one of the Midwest's premier tourist destinations. Visit the Door County Business Development Center, a mixed use business incubator; Downtown Waterfront Redevelopment District, including historic preservation, new businesses, multifamily residential condos, etc.; and the Sturgeon Bay Shipbuilding Cluster Expansion Project, involving the expansion of two internationally renowned shipbuilders. The tour will end with a traditional Door County Fish Boil, an interactive festive time for all.
Additional fee - \$20.00 for Door County Fish Boil Dinner, featuring freshly caught Lake Michigan whitefish cooked outside in a large cauldron over an open fire, just as it was done 100 years ago by Scandinavian settlers of the Peninsula. Fee must be paid with registration to attend.

Wednesday, June 20, 2007

7:30 AM - 9:00 AM

CDS Business Meeting and Breakfast

All are welcome...you don't have to be a member of the CDS to attend this breakfast meeting. Join us to hear reports on the activities of the different organizational committees and to hear the official Presidential address from incoming CDS President, Linda Sunde

9:00 AM - 10:30 AM

21Roundtable- Community Development in North America and Global South. Is there a Difference?

Terrence Jantzi, Eastern Mennonite University

Additional Presenter: Kathie Cram

This facilitated roundtable discussion focuses on encouraging participants with North American and Global South community development experience to share their experiences and reflect on these different contexts. Questions include understanding the principles, paradigms and best practices used and whether experience in one sector helps or hinders practice in the other.

9:00 AM - 10:30 AM

22Panel- Essential Professional Development and Learning from International Study Tours

Connie Loden, Heart of Wisconsin Business & Economic Alliance

Additional Presenter: David Lamie

This session will involve actual community players who have returned to their communities to "make it happen!" In addition, tour organizers will provide lessons from what they have learned in their efforts to design valuable learning environments for citizens and CD practitioners. As a complement, results from survey research focusing on CD professionals' global experience will be shared during this session.

9:00 AM - 10:30 AM

23Regional Economic Development (3 papers/projects)

Research, Revenue, and Real Estate: Do University Research Parks Promote Regional Economic Development?

Brent Hales, University of Southern Mississippi

Additional Presenters: Ken Malone, Ph.D.; Jeremiah Rayner; Brian Richard

For over 30 years, universities across the U.S. have been developing research parks in an effort to create revenue streams and regional economic development. Billions of dollars have been invested in the creation and maintenance of these facilities. Exactly how much return on investment the universities and region reaps from these parks is debatable.

Targeting Regional Economic Development: Outline of a National Extension Educational Program

Steven Deller, University of Wisconsin-Madison/Extension

Additional Presenters: Stephan Goetz, Tom Harris

A national network of university researchers and extension specialists are working together to develop a collection of educational materials on targeted regional economic development (TRED). Building on the notion of Michael Porter's cluster development a collection of tools and educational processes will be outlined.

The Federal Role in Regional Economic Development

Elgin Mannion, Western Illinois University

This paper examines the history and efficacy of the federal role in regional economic development. Examining the economic growth rates, level of transfer payments, human capital, and infrastructure of rural counties in the jurisdiction of federal development agencies, low growth rates, severe infrastructure-and human capital deficiencies in these rural counties suggest that continued federal intervention is required in order to integrate these counties into the U.S. economy.

9:00 AM - 10:30 AM

24Art, History and Culture (3 papers/projects)

Historic and Cultural Resources for Community Development: Northern Ireland's Townscape Heritage Initiative Program

Rhonda Phillips, University of Florida

Historic and cultural resources can form the basis for community development. In this case of Northern Ireland's Townscape Heritage Initiative program, the approaches to community development are explored in the context of overcoming conflict and empowering local communities to transform quality of life.

Recreating a Sense of Place: Utilizing Public History to Build Community

Kay Gasen, University of Missouri Extension

Many neighborhoods are leveraging their historic capital to create more cohesive communities and attract new investment. This presentation will showcase case studies of St. Louis communities that have developed partnerships with the University to explore their own history and create a greater sense of community and optimism for the future.

ArtsBuild Southwest Wisconsin Communities

Marian Maciej-Hiner, UW-Platteville Continuing Education

Additional Presenter: Ricky Rolfsmeyer

This 2006 Top Rural Development Initiative in rural Southwest Wisconsin is making a difference in our communities. Working through community, regional and statewide partnerships, ArtsBuild is developing the capacity of arts entrepreneurs, arts organizations, and communities — and providing tools and resources to build on the creative assets of the region.

9:00 AM - 10:30 AM

25Rural and Social Entrepreneurship (3 papers/projects)

Entrepreneur Performance Indicators: Best Practices

Greg Wise, Center for Community & Economic Development, University of Wisconsin-Extension

Additional Presenter: Gary Green

Much has been made of the importance of entrepreneurship as a contemporary economic development strategy. Indeed, we've long admonished those officials that stubbornly insisted upon industrial recruitment. Yet, the occasional "home run" usually makes the news highlights whereas it seems no one gets noticed for small incremental changes such as a job here or an invention there.

Entrepreneurship in Rural America: Strategies for Creating Vibrant Rural Economies

Mary Emery, North Central Regional Center for Rural Development

Additional Presenter: James J. Zuiches

This paper summarizes the results of a national listening session project on how communities and organizations support rural entrepreneurship and what policies, programs, and networking efforts can expand these efforts. We also describe how work with extension is acting on these suggestions to create more opportunities to support entrepreneurship and entrepreneurs.

MU Extension's Community, Economic and Entrepreneurial Development (exCEED)

Sharon Gulick, University of Missouri Extension

The University of Missouri Extension, through its Community Economic Enterprise and Entrepreneurial Development (exCEED) program works rural regional initiatives to implement place-based economic development as an alternative strategy to traditional economic development. Projects focus on entrepreneurship, youth retention, leadership development, and local wealth creation as key strategies.

10:45 AM - 12:15 PM

26Workshop- Building Leadership Capacity Among Traditionally Untapped Resources One Step at a Time

Johanna Reed Adams, University of Missouri Extension

Additional Presenter: Georgie Donahue

Participate in key instructional design components of Step Up to Leadership Curriculum and its impact. Stemming from the need for low income beneficiaries of community action agencies to serve on the community action agencies boards, University of Missouri Extension and the Missouri Association of Community Action collaborated on designing a leadership curriculum.

10:45 AM - 12:15 PM

27Panel- Integrating Leadership Programs into Community Development Processes

Sarah Burgert, UW-Extension Green County

Additional Presenters: Jennifer Erickson, Cara Carper, Jeff Hoffman, Dan Hill

This session examines how community leadership programs in Wisconsin serve as a critical community development tool. Members of Wisconsin's statewide Community-Based Leadership Program Development Team will engage participants in a dialogue that explores best practices in integrating new and mature leadership programs into community development strategies.

10:45 AM - 12:15 PM

28International Examples of Community Development Practice (3 papers/projects)

Community Development Policy in Sub-Saharan Africa Within The Context of Political Changes: An Historical Assessment of the Department of Community Development in Cameroon 1962-2004

Tim Besingi, University of Minnesota Extension

Community development in Sub-Saharan Africa has apparently taken a turn from basically rural to urban focus. This paper assesses the historic evolution of the Department of Community Development in Cameroon and determines to what extent the Government encouraged such a shift and the implications that this creates for the program.

Lessons from Thailand: One Tambon One Project (OTOP)

Mary Leuci, University of Missouri-Columbia

Additional Presenter: Sandra Hodge

Through local decision-making and centralized marketing, the innovative Thailand's One Tambon One Product program has brought income to local

communities and preserved traditional culture by developing and marketing products made in each community from local materials and knowledge—including handicrafts, textiles, clothes, jewelry, furniture, decorative items, food and beverages.

Community Development Process – Linking Theory to Practice in the South African Context

Jacob du Plessis, Department of Sociology and Social Anthropology, University of Stellenbosch, Republic of South Africa

South Africa is challenged by many development obstacles in the context of an unique history, locality and factors like increasing levels of HIV/AIDS. This contextual dimension of a post-apartheid South Africa is discussed in relation to key questions about community development process, theory and practice.

10:45 AM - 12:15 PM

29Rural and Regional Identity (3 papers/projects)

Imaging Rural Identities in an Enlarged Europe: The Case of Ireland

Julie Tritz, University College Dublin

Additional Presenters: Deirdre O'Connor; Jim Kinsella

This presentation examines a European LEADER funded project entitled Imaging Rural Identities in an Enlarged Europe (2005-2006). The project offers an opportunity to share lessons learnt— successes and limitations regarding a process focused on image production (photography and film-making) as a social, participatory process and innovative tool in rural development.

Brand Identity Design Process for Van Wert County, Ohio

Nancy Bowen-Ellzey, Van Wert County OSU Extension

Developing a brand for Van Wert County was a very important process, not only in defining how we want others to perceive us, but also in unifying the county and its citizens. The intention was not to "create" a brand but rather recognize our community's assets and capitalize upon them.

From the Fattest Poor People to Bucks, Wine and Horses: The Role of an Agricultural Research Station in a Changing Regional Identity and Economy

Stephen Gasteyer, Department of Human and Community Development, University of Illinois Urbana-Champaign

Additional Presenters: Joanna Ganning, Hua Qin, Courtney Flint,

This paper will highlight the issues of changing land use, economic development and culture in southern Illinois. The paper will make specific reference to the historic and future role of a regional agricultural research station and its role in defining past and future rural development in this region.

10:45 AM - 12:15 PM

30Methods and Approaches (3 papers/projects)

Sustainable Livelihoods Approach vs. Community Capitals Framework:

Antagonists or Complementary Tools to Analyze Community Development Initiatives?

Isabel Gutiérrez-Montes, Tropical Agricultural Research and Higher Education Center (CATIE)

Additional Presenters: Edith Fernández-Baca, Mary Emery

In this paper we provide an overview of the Sustainable Livelihoods approach (SL) and the Community Capitals Framework (CCF). We focus our analysis on cases where the approaches have been used, highlighting differences and similarities between both. Moreover we take into account how CCF can complement the use of SL in development and research, and propose CCF as a step forward in developing research on systemic change and capacity building.

The Future Search Method in Community Development Practice

Hanna Nel, University of Johannesburg

In contrast to the expert, problem-solving deficiency model in community development, the community-based, co-creating asset-based approach of which the Future Search method is an example, endeavors to engage and embrace the knowledge of members within the community as full partners. The Future Search method strives to fulfill the ideal of involving

the community utilizing large group, whole system intervention strategies and processes.

Community Culture Change: Magic and Science

Frank Spillers, Global Horizons

Additional Presenters: Kimberly Spillers, LaVon Eblen, Ardyth Gillespie. Perspectives about long-term economic development strategies are being transformed in rural Midwest towns through the Community Builders community development process. In collaboration with the Harrisdale Homestead and the Kettering Foundation, Global Horizons economic development consultants have helped communities develop leaders, solve public issues through deliberative dialogue, and build community entrepreneurship.

12:15 PM - 1:45 PM

Luncheon Plenary with Michael Perry

Meeting Your Neighbors One Sirent at a Time

1:45 PM - 2:45 PM

31Panel- Industrial Targeting and Regional Branding

Industrial Targeting and Regional Branding: Kneading Two Old Strategies Into One New Loaf of Fast-Rising Bread

Steven Deller, University of Wisconsin-Madison/Extension; Jim Resick, Outagamie County University of Wisconsin-Madison/Extension

Industrial targeting — synonymous for some with the old “smokestack chasing” model — has gained new meaning as a strategy for cultivating a region’s assets. Regional branding creates a unique image or “brand” in the marketplace of economic development. hear how practitioners and academics are using these as complementary strategies.

1:45 PM - 2:45 PM

32Panel- The Economic Importance of Child Care for Community Development

Karen Dickrell, Outagamie County University of Wisconsin –Extension

Additional Presenters: Kristin Kauth, Nancy Crevier, Judith Olson

Childcare is often seen as a human development issue and until recently was not seen as an economic development issue. Childcare is an economic building block to childhood development and community development. Join us as we discuss the economic impact of childcare in both rural and urban settings.

1:45 PM - 2:45 PM

33Panel- Persons with Disabilities: A Part of the Community

Lee Schulz, Independence First

Additional Presenters: Tim Sheehan; Thomas Diedrick

This panel will explore the ways Independent Living Centers can be catalysts to fully integrate persons with disabilities into community development plans. Panelists will discuss how ILCs can help businesses and local governments implement changes in housing, transportation and other areas, making community services and accommodations more accessible for all.

1:45 PM - 2:45 PM

34Health Conversations (2 papers/projects)

Making Movies, Building Community

Amy Lake, Community Policy Analysis Center at the University of Missouri

Additional Presenters: Stephen Jeanetta, PHD; M. Grace Njeru, PhD

In Montgomery County, Missouri, residents are using documentary-style filmmaking to illustrate the history of the local healthcare system and economy from the early 20th century to the present. Learn how they are using this participatory research and development tool to shape local health policy and inform state and national leaders.

Starting a Community CHAT

Paula Morgen, Theda Care

Additional Presenter: Peter C. Kelly

Engage your community in better understanding issues it confronts through CHAT ... a Community Health Action Team. Learn how to get your community to come together to identify common needs, set a plan of action and get measurable results that will improve the health of your

community.

1:45 PM - 2:45 PM

35Young Professionals and Millennials (2 papers/projects)

Engaging Young Professionals in Community Development

Sarah Burgert, UW-Extension Green County

Learn how Green County, Wisconsin is addressing the need to engage young professionals in order to secure a viable future. Discuss strategies communities have implemented to engage young professionals in the community development process, and analyze the factors that contributed to the success and failure of these engagement strategies.

Organizing the Digital Natives: Community Development and the Millennial Generation

John McNutt, University of South Carolina

Additional Presenter: Irene Queiro-Tajalli

This paper considers the digital natives/digital immigrants concept and its implications for community, community development and community development education.

 Optional
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